



2022
AG BELL GLOBAL
**LISTENING AND
SPOKEN LANGUAGE**
VIRTUAL SYMPOSIUM

JUNE 29-30, 2022



EXCELLING

IN A TRANSFORMED WORLD

VIRTUAL SPONSOR PROSPECTUS

THE PREMIER PROFESSIONAL DEVELOPMENT OPPORTUNITY

FOR TEACHERS, THERAPISTS AND EARLY INTERVENTIONISTS WHO SUPPORT LISTENING AND SPOKEN LANGUAGE FOR CHILDREN WITH HEARING LOSS.



Each year, AG Bell endeavors to bring together experts to share the latest research, most successful practices and clearest guidance to professionals in the field of Listening and Spoken Language - and has done so successfully for nearly 70 years.

Following in the footsteps of the very successful 2020 and 2021 *AG Bell Global Virtual Symposia* that attracted over 1,000 attendees from more than 50 countries, AG Bell will once again deliver vital learning opportunities to a worldwide audience. The *AG Bell Global Virtual LSL Symposium* will take place online, June 29-30, 2022.

Many valuable sponsorship opportunities will be available to get you front and center with a highly-engaged and eager-to-learn international audience. Listening and Spoken Language specialists, educators, speech-language pathologists, and others will come together online to learn about the latest developments in hearing health, technology, research, products and services that you, as a Symposium Sponsor, have to offer.

The online attendees at the *AG Bell Global Virtual LSL Symposium* will participate in:

- ▶ Four (4) Keynote Presentations presented by leaders in hearing and hearing technology research
- ▶ An array of concurrent sessions for professionals at all stages of their career
- ▶ Six (6) special networking sessions for families and professionals
- ▶ On-demand access for six weeks following the Symposium
- ▶ An Innovations in Hearing Forum in which industry partners will present current information on optimization of hearing technology and related resources
- ▶ Continuing Education credits toward professional certifications
- ▶ Knowledge on how clinical and educational skills can effect change

Playing off the great success of the past two years, we have shaped a global virtual conference that offers many opportunities for recognition and interaction with participants. We anticipate that the 2022 *AG Bell Global Virtual LSL Symposium* will attract an even greater number of participants from a wider audience, many of whom may connect with you for the first time.

PLEASE ACT NOW, TO SECURE YOUR PLACE AS A VALUED SPONSOR!

Garrett W. Yates, Manager of Association Relations

AG Bell Sponsorship Sales

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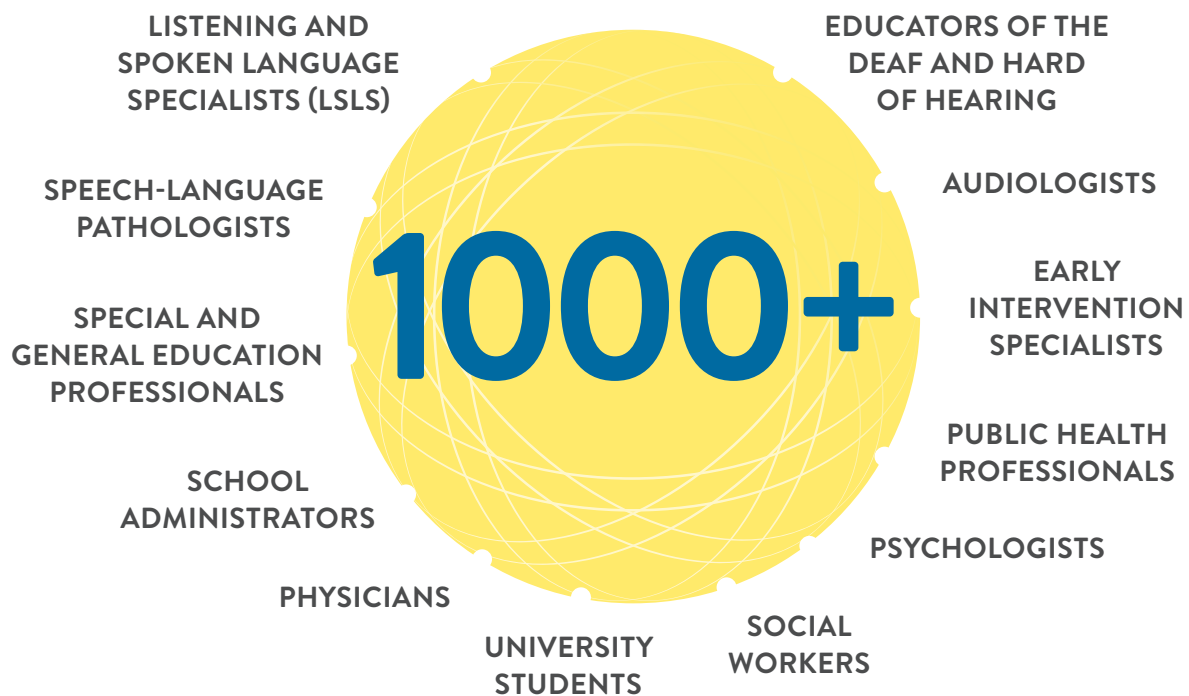
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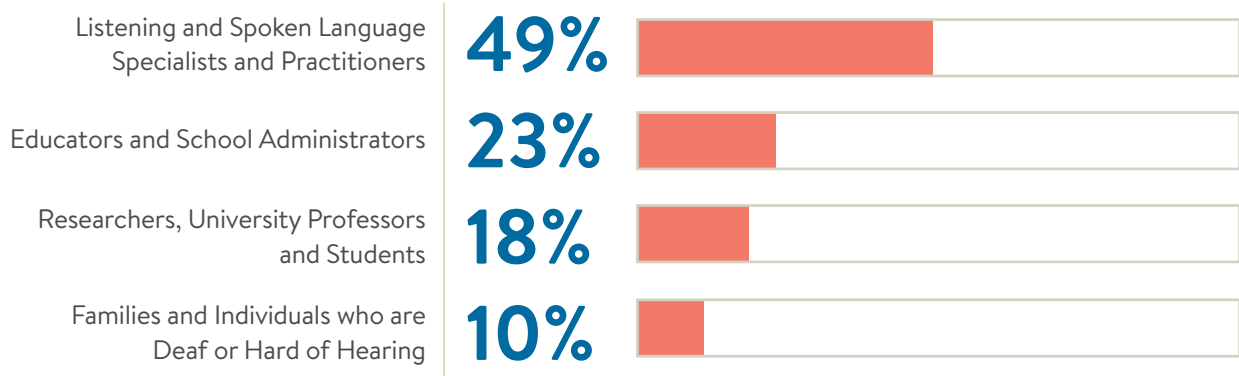


The 2022 AG Bell Global Virtual LSL Symposium will explore hot topics in listening and spoken language practice and related fields, that lead to better long-term outcomes for children and their families. Topics offered on the concurrent slate of sessions include a broad number of issues such as: assessment of monolingual vs. bilingual children, mentoring of professionals, parent coaching, family engagement, behavioral health, self-advocacy, apps, tele-practice, collaborative practices, early intervention and inclusive education.

2022 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM ATTENDEE PROFILE



Participants in the 2021 AG Bell Global Virtual LSL Symposium included:



2022 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM

SPONSORSHIP ITEMS

- ▶ **ONLINE LEARNING SPONSOR (Four Opportunities)** **\$5,000 EACH**

Stand out by being a sponsor of the Virtual Global Symposium's Learning Management System (LMS) platform that is making this online educational opportunity a reality. Your name and logo with an embedded weblink will appear on the symposium website and be prominently displayed throughout the virtual symposium and the six weeks of on-demand access following the live symposium.
- ▶ **SPECIAL IMMERSIVE SESSION SPONSOR (Six Opportunities)** **\$2,500 EACH**

Be a sponsor of one or more of the three Special Immersive Sessions offered each day during the two-day Virtual Symposium. Sessions include live exchanges to Confer on Cases with a well-renowned professional leader, Meet Your Mentor with certified LSL professionals, and Tips for Your Toolbox with leaders in the field. Your name and logo with an embedded weblink, will be included on the symposium website, with recognition throughout your Immersive Session.
- ▶ **GLOBAL PROFESSIONAL SPONSOR (Ten Opportunities)** **\$2,500 EACH**

Help ensure that professionals from less developed countries can fully benefit from the Global Virtual Symposium. Your sponsorship will secure registration for five professionals who otherwise could not attend, and you may designate the country of your choice. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed on recognition slides as a Global Professional Sponsor with the name of the country you are supporting.
- ▶ **POSTER+PODIUM PRESENTER SPONSOR (Eight Opportunities)** **\$2,500 EACH**

Support *the future* of Listening and Spoken Language by sponsoring five students who will present during the Poster+Podium Sessions. Each sponsorship will ensure that five students can attend. Recognition will include your name and logo with an embedded weblink, recognition language as a student sponsor on the symposium website, and will also be displayed during the symposium and specifically during the Poster+Podium sessions. One session offered each day, Wednesday, June 29 and Thursday, June 30.
- ▶ **BREAK SPONSOR WITH VIDEO INFOMERCIALS (Four Opportunities)** **\$2,500 EACH**

Sponsor one of the four breaks during the Virtual Symposium and provide us with a video infomercial of 5 minutes or less, telling the attendees about your research, your product, your service or educational program, and your contact information. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed during the symposium, and during your sponsored Break. Two opportunities each day, Wednesday, June 29 and Thursday, June 30.
- ▶ **WELCOME TO AG BELL ONLINE MORNING OPENING (Two Opportunities)** **\$2,000 EACH**

Sponsor one of the two, fifteen-minute "Welcome to AG Bell Online" openings that kick off each day of the Virtual Symposium with recognition in the Gathering Room before the event opens. As a sponsor, your name and logo, with an embedded weblink, and recognition will be shown on the symposium website and displayed during the symposium, and of course, during your sponsored Welcome to AG Bell Online in the morning. One opportunity each day, Wednesday, June 29 and Thursday, June 30.

2022 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM SPONSORSHIP ITEMS, CONTINUED

▶ **REGISTRATION WELCOME EMAIL MESSAGE (One Opportunity)** **\$2,000**

Sponsor the Registration Welcome Email that all attendees will receive when they register. In addition to having your name and logo and recognition language on the email that goes out, your name and logo with an embedded weblink will also be shown on the symposium website and displayed during the virtual symposium.

▶ **KEYNOTE RESEARCH SPEAKER HOST (Four Opportunities)** **\$1,500 EACH**

Sponsor one of the four Keynote Research Speakers during the Virtual Symposium and we will include your name and logo, with an embedded weblink, and recognition language will be shown on the symposium website and prominently displayed during the symposium, and of course, during your sponsored Keynote Research Speaker’s presentation. Two opportunities each day, Wednesday, June 29 and Thursday, June 30.

▶ **LUNCH BREAK BANNER AD SPONSOR (Two Opportunities)** **\$1,000 EACH**

Become a sponsor of the daily hour-long Lunch Break which will include a pre-recorded interview. We will include your name and logo, with an embedded weblink, and recognition language as the sponsor of that day’s Lunch Break on the symposium website, and display a banner ad with your logo and embedded weblink during your sponsored Lunch Break. One opportunity each day, Wednesday, June 29 and Thursday, June 30.

SPONSOR BENEFITS

Opportunity	Registrations	Website Listing	Live Listing	Session Banner	Sponsor Announcement	On-Demand Listing	Volta Voices Ad	LSL Leading Edge	Welcome Email
Online Learning Sponsor	3	✓	✓	✓	✓	✓	✓	✓	
Special Immersive Session Sponsors	2	✓	✓	✓	✓	✓	✓	✓	
Global Professional Sponsor	2	✓	✓	✓	✓		✓	✓	
Poster+Podium Presenter Sponsor	2	✓	✓	✓	✓		✓	✓	
Break Sponsor with Video Infomercials	2	✓	✓	✓	✓		✓	✓	
Welcome to AG Bell Online Morning Opening	1	✓	✓	✓	✓				
Registration Welcome Email Message	2	✓	✓	✓	✓				✓
Keynote Research Speaker Host	2	✓	✓	✓	✓				
Lunch Break Sponsor	1	✓	✓	✓	✓				

CONTACT INFORMATION

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