



**2023**  
AG BELL GLOBAL  
**LISTENING AND  
SPOKEN LANGUAGE**  
VIRTUAL SYMPOSIUM  
JUNE 28-29, 2023



# LEARN AMPLIFY CONNECT

VIRTUAL SPONSOR PROSPECTUS

# THE PREMIER PROFESSIONAL DEVELOPMENT OPPORTUNITY

FOR TEACHERS, THERAPISTS AND EARLY INTERVENTIONISTS WHO SUPPORT LISTENING AND SPOKEN LANGUAGE FOR CHILDREN WITH HEARING LOSS.



Each year, AG Bell brings together experts to share the latest research, most successful practices and clearest guidance to professionals in the field of Listening and Spoken Language—and has done so for nearly 70 years.

Following in the footsteps of the very successful 2022 *AG Bell Global LSL Virtual Symposium* that attracted nearly 1,000 attendees from *nearly 50 countries*, AG Bell will **once again** deliver vital learning opportunities to a worldwide audience and be offered in 6 languages (English will be the official language). The AG Bell Global LSL Virtual Symposium will take place online, **June 28-29, 2023**.

Many valuable sponsorship opportunities are available to get you front and center with our highly-engaged and eager-to-learn international audience. In 2022, the AG Bell Global LSL Virtual Symposium website alone attracted nearly 58,000 views.

Listening and Spoken Language specialists, educators, speech-language pathologists, and others will come together online to learn about the latest developments in hearing health, technology, research, products and services that you, as a Symposium Sponsor, have to offer. For 2023, this year's Symposium promises to be much more interactive among our attendees.

## Attendees to the AG Bell Global Virtual LSL Symposium will participate in:

- ▶ Four (4) Keynote Presentations presented by leaders in hearing and hearing technology research
- ▶ An array of concurrent sessions for professionals at all stages of their career
- ▶ Twelve (12) special networking conversational sessions for Professionals, Students and Parents/Guardians
- ▶ On-demand access for eight (8) weeks following the Symposium
- ▶ Three (3) *Innovations in Hearing Forum* Sessions in which hearing-health industry partners will present current information on optimization of hearing technology and related resources
- ▶ Earn Continuing Education credits toward professional certifications
- ▶ Gain knowledge on how clinical and educational skills can effect change

Playing off of the successes **every year** since 2020, AG Bell has shaped a global virtual conference that offers great opportunities for recognition and interaction with participants. We anticipate that the 2023 AG Bell Global LSL Virtual Symposium will attract even more participants from a wider global audience, many of whom may connect with **you** for the very first time.

**ACT NOW TO SECURE YOUR PLACE AS A VALUED SPONSOR! CALL OR TEXT GARY AT 301-919-8851**

**Garrett W. Yates, Manager of Association Relations**  
**AG Bell Sponsorship Facilitator**

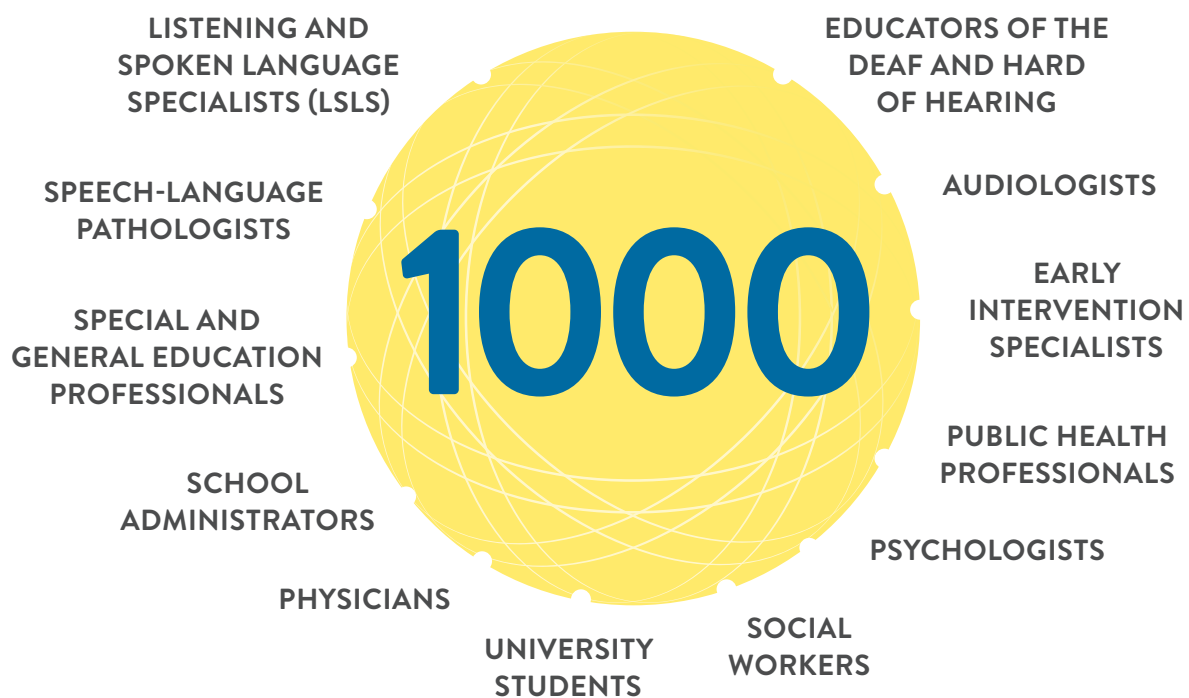
3417 Volta Place, NW, Washington, DC 20007

Tel: (301) 919-8851 – Cellphone/Text

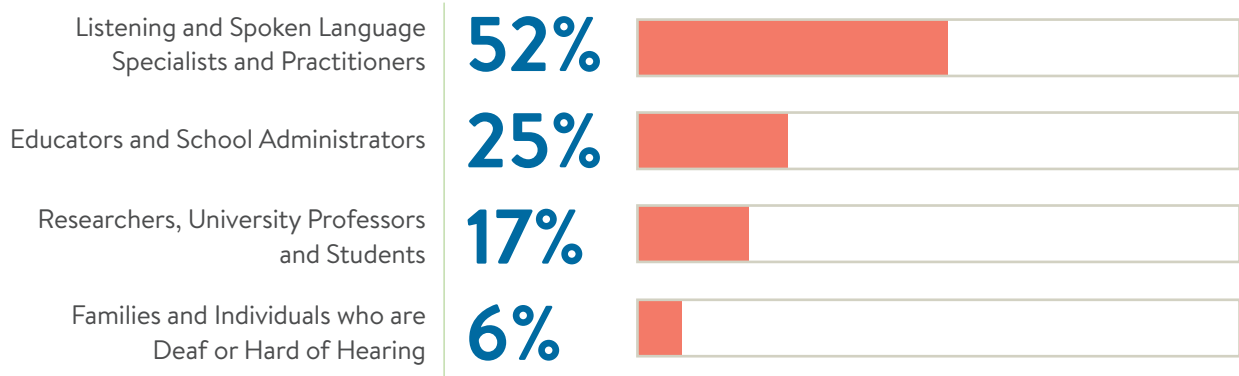
[gyates@agbell.org](mailto:gyates@agbell.org)

The 2023 AG Bell Global LSL Virtual Symposium will explore hot topics in listening and spoken language practice and related fields that lead to better long-term outcomes for children and their families. Topics offered follow seven tracks of learning: audiology and hearing technology, supporting the whole child across various ages and stages, co-working with families/teams, supporting children with complex needs, optimizing listening and spoken language outcomes, professional practice, and tailoring services to families in diverse environments.

## 2022 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM ATTENDEE PROFILE



### Participants in the 2022 AG Bell Global Virtual LSL Symposium included:



# 2023 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM

## SPONSORSHIP ITEMS

- ▶ **ONLINE LEARNING SPONSOR (Four Opportunities)** **\$5,000 EACH**

Stand out of the crowd by being a sponsor of the Symposium's Learning Management System (LMS) platform that is making this online educational opportunity a reality! Your name and logo, with an embedded weblink, will appear on the symposium website and be prominently displayed throughout the virtual symposium and the six weeks of on-demand access following the live symposium.
- ▶ **GLOBAL PROFESSIONAL STIPEND SPONSOR (Ten Opportunities)** **\$2,500 EACH**

Help ensure that our international professional attendees who come from less developed countries, can **fully benefit** from the learning and networking opportunities afforded at the 2023 Virtual Symposium. Your much-needed sponsorship will secure registration for five (5) professionals who otherwise would not be able to attend. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed on recognition slides as a Global Professional Stipend Sponsor, with the names and home countries of your sponsored stipend recipients.
- ▶ **POSTER + 5-MINUTE PODIUM PRESENTER SPONSOR (Two Opportunities)** **\$2,500 EACH**

Help support the future of Listening and Spoken Language by sponsoring the Symposium's Poster + 5-Minute Podium Presentations. Each sponsor will have the opportunity to give a two-minute presentation at either the beginning of the 90-minute session or at the conclusion. Recognition will include your name and logo with an embedded weblink, recognition language as a sponsor on the symposium website, and will be displayed during the symposium and specifically during the Poster+5-Minute Podium Sessions.
- ▶ **WELCOME TO AG BELL ONLINE MORNING OPENING (Two Opportunities)** **\$2,000 EACH**

Sponsor one of the two, fifteen-minute "Welcome to AG Bell Online" openings that kick off **each** day of the Virtual Symposium with recognition in the Gathering Room before the event opens. As a sponsor, your name and logo, with an embedded weblink, and recognition will be shown on the symposium website and displayed during the symposium, and of course, during your sponsored Welcome to AG Bell Online in the morning. One (1) opportunity each day, Wednesday, June 28 and Thursday, June 29.
- ▶ **REGISTRATION WELCOME EMAIL MESSAGE (One Opportunity)** **\$2,000**

Sponsor the Registration Welcome Email that all attendees will receive when they register. In addition to having your name and logo and recognition language on the email that goes out, your name and logo with an embedded weblink will also be shown on the symposium website and displayed during the virtual symposium.
- ▶ **KEYNOTE RESEARCH SPEAKER HOST (Four Opportunities)** **\$1,750 EACH**

Sponsor one of the four (4) Keynote Research Speakers during the Virtual Symposium and we will include your name and logo, with an embedded weblink, and recognition language will be shown on the symposium website and prominently displayed during the symposium, and of course, during your sponsored Keynote Research Speaker's presentation. Two opportunities each day, Wednesday, June 28 and Thursday, June 29.



## 2023 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM SPONSORSHIP ITEMS, CONTINUED

▶ **NEW FOR 2023! LUNCH BREAK TOPICAL PROFESSIONAL/STUDENT/PARENT CARE-GIVER CONVERSATIONS – WITH BREAKOUT SESSIONS** *(Three Opportunities, Each Day)* **\$1,250 EACH**

Become a sponsor of the daily, hour-long Lunch Break which will include a topical Professional, Student and Parent-Caregiver conversations with breakout sessions. We will include your name and logo, with an embedded weblink, and recognition language as the sponsor of each day's Lunch Break Conversation and Breakout session on the symposium website, and display your logo and embedded weblink during your sponsored Lunch Break. Three (3) opportunities each day, Wednesday, June 28 and Thursday, June 29. Contact Gary for multi-break discounts!

▶ **NEW FOR 2023! ALL ABOUT LISTENING AND SPOKEN-LANGUAGE SPECIALIST (LSLS) CERTIFICATION – PRESENTED BY GAYLA GUIGNARD, M.A., CCC-A/SLP, LSLS CERT. AVT**  
**June 29 (Three Opportunities)** **\$1,250 EACH**

Wildly popular while first offered at the 2022 Symposium, AG Bell's Chief Strategy and Programs Officer, Gayla Guignard, will once again present about all facets involved in the journey to become a certified LSL Specialist, followed by a discussion and Question and Answer period. Sponsorship is limited to three (3) opportunities, and will include your name and logo, with an embedded weblink, and recognition language as the sponsor on the symposium website, and display your logo and embedded weblink during the hour-long presentation. Thursday, June 29 at 7:00 am EST.

▶ **BREAK SPONSOR WITH VIDEO INFOMERCIALS** *(Thirteen Opportunities)* **\$1,000 EACH**

Sponsor one of the thirteen (13) fifteen-minute breaks during the Virtual Symposium and provide us with a video infomercial of 5 minutes or less, telling the attendees about your research, your product, your service or educational program, and your contact information. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed during the symposium, and during your sponsored Break. Break opportunities available each day, Wednesday, June 28 and Thursday, June 29. Contact Gary for multi-break discounts!

▶ **NEW FOR 2023! END OF DAY PROFESSIONAL/STUDENT/PARENT-CAREGIVER CONVERSATIONS**  
**(Three Opportunities, Each Day)** **\$1,000 EACH**

Our attendees from 2022 spoke, and AG Bell listened! Due to popular demand, for 2023, AG Bell will hold one-hour group conversations at the end of each day, for our Professional, Student, and /Parent-Caregiver attendees with breakout sessions for each. Sponsors will have their name and logo, with an embedded weblink, and recognition language as the sponsor of that day's conversation (one for each of the three groups) on the Symposium website, and your name, logo and embedded weblink during your sponsored conversation. Wednesday, June 28 and Thursday, June 29.

## SPONSOR BENEFITS

Opportunity	Registrations	Website Listing	Live Listing	Session Banner	Sponsor Announcement	On-Demand Listing	Volta Voices Ad	LSL Leading Edge	Welcome Email
Online Learning Sponsor	3	✓	✓	✓	✓	✓	✓	✓	
Global Professional Sponsor	2	✓	✓	✓	✓	✓	✓	✓	
Poster+Podium Presenter Sponsor	2	✓	✓	✓	✓		✓	✓	
<i>All About LSLS Certification</i>	1	✓	✓	✓	✓	✓	✓	✓	
Break Sponsor with Video Infomercials	1	✓	✓	✓	✓		✓	✓	
Lunch Break Topical Professional/Student/Parent Care-Giver Conversations – with Breakout Sessions	1	✓	✓	✓	✓		✓	✓	
End of Day Professional/Student/Parent-Caregiver Conversations – with Breakout Sessions Opportunities	1	✓	✓	✓	✓		✓	✓	
Welcome to AG Bell Online Morning Opening	2	✓	✓	✓	✓		✓	✓	
Registration Welcome Email Message	2	✓	✓	✓	✓				✓
Keynote Research Speaker Host	2	✓	✓	✓	✓		✓	✓	

## CONTACT INFORMATION

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