



2024
AG BELL GLOBAL
**LISTENING AND
SPOKEN LANGUAGE**
VIRTUAL SYMPOSIUM
JUNE 26-27, 2024



AMPLIFYING VOICES WORLDWIDE

VIRTUAL SPONSOR PROSPECTUS

THE PREMIER PROFESSIONAL DEVELOPMENT OPPORTUNITY

FOR TEACHERS, THERAPISTS AND EARLY INTERVENTIONISTS WHO SUPPORT LISTENING AND SPOKEN LANGUAGE FOR CHILDREN WITH HEARING LOSS.



Each year, AG Bell brings together experts to share the latest research, most successful practices and clearest guidance to professionals in the field of Listening and Spoken Language—and has done so for nearly 70 years.

Following in the footsteps of the very successful 2023 *AG Bell Global LSL Virtual Symposium* that attracted nearly 800 attendees from *nearly 50 countries*, AG Bell will **once again** deliver vital learning opportunities to a worldwide audience. English will be the official language (captioning will be offered in multiple languages). The *AG Bell Global LSL Virtual Symposium* will take place online, **June 26-27, 2024**.

Many valuable sponsorship opportunities are available to get you front and center with our highly-engaged and eager-to-learn international audience. In 2023, the AG Bell Global LSL Symposium website alone attracted over 43,000 visitors!

Listening and Spoken Language specialists, educators, speech-language pathologists, audiologists and others will come together online to learn about the latest developments in hearing health, technology, research, products and services that you, as a Symposium Sponsor, have to offer. For 2024, this year's Symposium promises to be much more interactive among our attendees.

Attendees to the *AG Bell Global Virtual LSL Symposium* will participate in:

- ▶ Keynote Presentations presented by leaders in hearing and hearing technology research
- ▶ An array of concurrent sessions for professionals at all stages of their career
- ▶ Conversational sessions on special topics
- ▶ On-demand access for nine (9) weeks following the Symposium
- ▶ *Innovations in Hearing Forum* Sessions in which hearing-health industry partners will present current information on optimization of hearing and related resources
- ▶ Earn Continuing Education credits toward professional certifications
- ▶ Gain knowledge on how clinical and educational skills can effect change

Playing off of the successes **every year** since 2020, AG Bell has shaped a global virtual conference that offers much better access to attendees and great opportunities for recognition and interaction with participants. We anticipate that the 2024 *AG Bell Global LSL Virtual Symposium* will attract even more participants from a wider global audience, many of whom may connect with **you** for the very first time.

ACT NOW TO SECURE YOUR PLACE AS A VALUED SPONSOR! CALL OR TEXT GARY AT 301-919-8851

Garrett W. Yates, Manager of Association Relations

AG Bell Sponsorship Facilitator

3417 Volta Place, NW, Washington, DC 20007

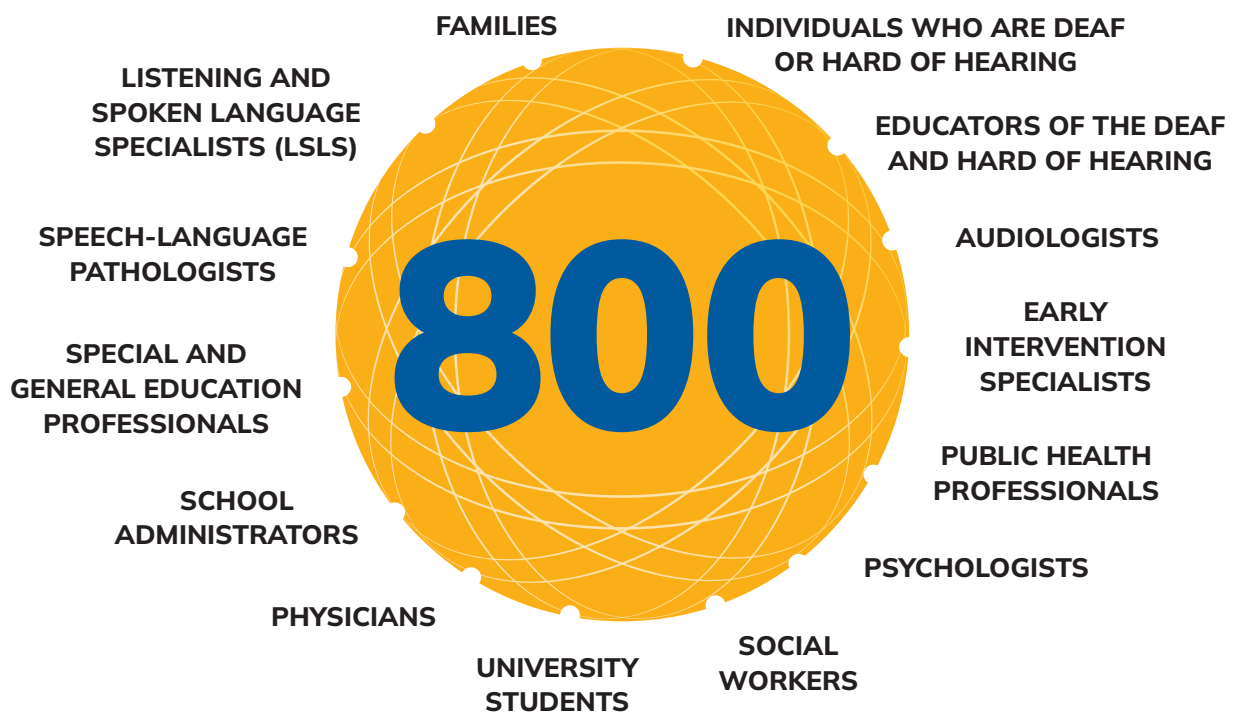
Tel: (301) 919-8851 – Cellphone/Text

gyates@agbell.org

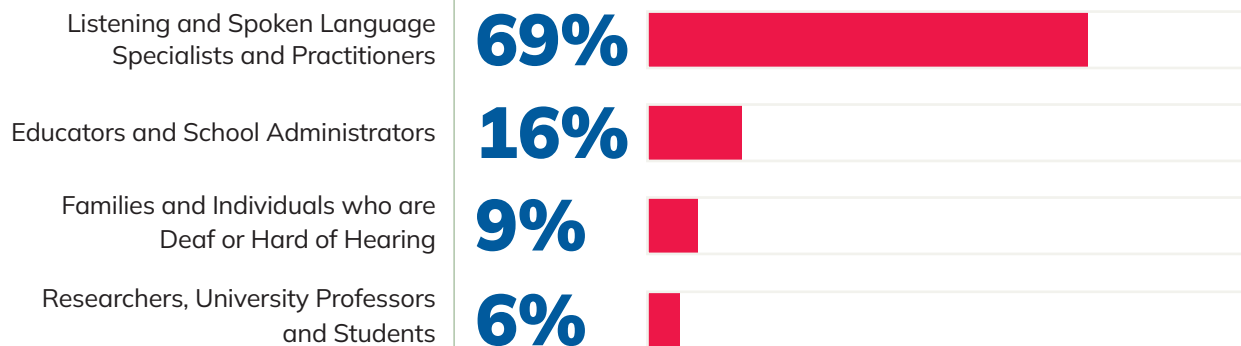


The 2024 AG Bell Global LSL Virtual Symposium will explore hot topics in listening and spoken language practice and related fields that lead to better long-term outcomes for children and their families. Topics offered follow eight tracks of learning: audiology and hearing technology, supporting the whole child across various ages and stages, co-working with families/teams, supporting children with complex needs, optimizing listening and eight spoken language outcomes, professional practice, tailoring services to families in diverse environments and innovative science and promising practices (i.e., gene therapy).

2023 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM ATTENDEE PROFILE



Participants in the 2023 AG Bell Global Virtual LSL Symposium included:



2024 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM SPONSORSHIP ITEMS

- ▶ **ONLINE LEARNING SPONSOR (Four Opportunities)** **\$5,000 EACH**

Stand out of the crowd by being a sponsor of the Symposium's Learning Management System (LMS) platform that is making this online educational opportunity a reality! Your name and logo, with an embedded weblink, will appear on the symposium website and be prominently displayed throughout the virtual symposium and the nine weeks of on-demand access following the live symposium.
- ▶ **GLOBAL PROFESSIONAL STIPEND SPONSOR (Ten Opportunities)** **\$2,500 EACH**

Help ensure that our international professional attendees who come from lower-resourced countries, can **fully benefit** from the learning and networking opportunities afforded at the 2024 Virtual Symposium. Your much-needed sponsorship will secure registration for five (5) professionals who otherwise would not be able to attend. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed on recognition slides as a Global Professional Stipend Sponsor.
- ▶ **POSTER + 5-MINUTE PODIUM PRESENTER SPONSOR (Two Opportunities)** **\$2,500 EACH**

Help support the future of Listening and Spoken Language by sponsoring the Symposium's Poster + 5-Minute Podium Presentations. Each sponsor will have the opportunity to give a two-minute presentation at either the beginning of the session or at the conclusion. Recognition will include your name and logo with an embedded weblink, recognition language as a sponsor on the symposium website, and will be displayed during the symposium and specifically during the Poster+5-Minute Podium Sessions.
- ▶ **WELCOME TO AG BELL ONLINE MORNING OPENING (Two Opportunities)** **\$2,000 EACH**

Sponsor one of the fifteen-minute "Welcome to AG Bell Online" openings that kick off **each** day of the Virtual Symposium with recognition in the Gathering Room before the event opens. As a sponsor, your name and logo, with an embedded weblink, and recognition will be shown on the symposium website and displayed during the symposium, and of course, during your sponsored Welcome to AG Bell Online in the morning. One (1) opportunity each day, Wednesday, June 26 and Thursday, June 27.
- ▶ **REGISTRATION WELCOME EMAIL MESSAGE (One Opportunity)** **\$2,000**

Sponsor the Registration Welcome Email that all attendees will receive when they register. In addition to having your name and logo and recognition language on the email that goes out, your name and logo with an embedded weblink will also be shown on the symposium website and displayed during the virtual symposium.
- ▶ **KEYNOTE RESEARCH SPEAKER (Four Opportunities)** **\$1,750 EACH**

Sponsor one of the four (4) Keynote Research Speakers during the Virtual Symposium and we will include your name and logo, with an embedded weblink, and recognition language will be shown on the symposium website and prominently displayed during the symposium, and of course, during your sponsored Keynote Research Speaker's presentation. Two opportunities each day, Wednesday, June 26 and Thursday, June 27.

► **ALL ABOUT LISTENING AND SPOKEN-LANGUAGE SPECIALIST (LSLS) CERTIFICATION – PRESENTED BY ULRIKA LÖFKVIST,PH.D., M.SC., LSLS CERT. AVED. PH.D. AND GAYLA GUIGNARD, M.A., CCC-A/SLP, LSLS CERT. AVT**

(Three Opportunities)

\$1,250 EACH

AG Bell Board Chair Dr. Ulrika Löfkvist and AG Bell Chief Strategy & Programs Officer Gayla Guignard will once again present about all facets involved in the journey to become a certified LSL Specialist, followed by a discussion and Question and Answer period. Sponsorship is limited to three (3) opportunities, and will include your name and logo, with an embedded weblink, and recognition language as the sponsor on the symposium website, and display your logo and embedded weblink during the presentation.

► **BREAK SPONSOR WITH VIDEO INFOMERCIALS**

\$1,000 EACH

Sponsor one of the fifteen-minute breaks during the Virtual Symposium and provide us with a video infomercial of 5 minutes or less, telling the attendees about your research, your product, your service or educational program, and your contact information. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed during the symposium, and during your sponsored Break. Break opportunities available each day, Wednesday, June 26 and Thursday, June 27. Contact Gary for multi-break discounts!

► **PROFESSIONAL/STUDENT/PARENT-CAREGIVER CONVERSATIONS**

(Three Opportunities, Each Day)

\$1,250 EACH

Our attendees from 2023 spoke, and AG Bell listened! Due to popular demand, for 2024, AG Bell will hold group conversations for our Professional, Student, and /Parent-Caregiver attendees with breakout sessions for each. Sponsors will have their name and logo, with an embedded weblink, and recognition language as the sponsor of that day's conversation (one for each of the three groups) on the Symposium website, and your name, logo and embedded weblink during your sponsored conversation. Wednesday, June 26 and Thursday, June 27.

► **TIPS FOR YOUR TOOLBOX**

\$750 EACH

These short, 4-minute mini presentations are an excellent opportunity to share tools, resources and best practices with professional colleagues from all around the world. Your name and logo with an embedded weblink will be shown on the symposium website and prominently displayed during the symposium and during your sponsored mini-presentation. Presentations will be taking place on the second day of the symposium.



continued

SPONSOR BENEFITS

Opportunity	Registrations	Website Listing	Live Listing	Session Banner	Sponsor Announcement	On-Demand Listing	Volta Voices	LSL Leading Edge	Welcome Email
Online Learning Sponsor	3	✓	✓	✓	✓	✓	✓	✓	
Global Professional Sponsor	2	✓	✓	✓	✓	✓	✓	✓	
Poster+Podium Presenter Sponsor	2	✓	✓	✓	✓		✓	✓	
All About LSL Certification	1	✓	✓	✓	✓	✓	✓	✓	
Break Sponsor with Video Infomercials	1	✓	✓	✓	✓		✓	✓	
Professional/Student/Parent-Caregiver Conversations – with Breakout Sessions Opportunities	1	✓	✓	✓	✓		✓	✓	
Welcome to AG Bell Online Morning Opening	2	✓	✓	✓	✓		✓	✓	
Registration Welcome Email Message	2	✓	✓	✓	✓		✓		✓
Keynote Research Speaker Host	2	✓	✓	✓	✓		✓	✓	
Tips for Your Toolbox	1	✓	✓	✓	✓	✓		✓	

CONTACT INFORMATION

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 Association Relations
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 cell: 301.919.8851



2024 AG BELL GLOBAL VIRTUAL LSL SYMPOSIUM SPONSORSHIP ITEMS



FULL SPONSORING CORPORATE/ORGANIZATION NAME:

Check here if you are a non-profit organization

Please list your organization as it should appear in promotional electronic material.

CONTACT PERSON:

TITLE:

ADDRESS 1:

ADDRESS 2:

CITY:

STATE/PROVINCE:

ZIP/POSTAL CODE:

COUNTRY:

PHONE:

E-MAIL:

SPONSORSHIP TOTALS

SPONSORSHIP ITEM(S)

RATE

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TOTAL COST: _____

PAYMENT OPTIONS

Check Enclosed/Mailed (*Payable to "AG Bell"*)

Mail to: AG Bell – Attn: 2023 Global Virtual LSL Symposium, CL 500055, PO Box 5007, Merrifield, VA 22116-5007

Credit Card: Visa Mastercard American Express Discover

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____

CVV CODE: _____

SIGNATURE OF CARDHOLDER: _____

Please complete and return this form to Gary Yates: gyates@agbell.org

